

1 August 2007

Mecom Group plc

Appointment of Chief Digital Officer

Mecom Group plc ('Mecom'), one of the leading regional newspaper publishers in Europe, today announces the appointment of Peter Skulimma, formerly CEO of Mecom's German business, Deutsche Zeitungsholding, and of underlying German newspaper publisher Berliner Verlag, as Chief Digital Officer. In his new position Mr Skulimma will be responsible for digital media strategy across the group, working from Mecom's London office.

Mr Skulimma has worked in companies now belonging to Berliner Verlag since 1992. After a period in advertising sales at Berliner Zeitung and Berliner Verlag, he was appointed Managing Director of city magazine 'Tip' in 1998, before becoming CEO of Berliner Verlag in 2003, and CEO of Deutsche Zeitungsholding in addition in 2005.

In the area of digital media, Mr Skulimma was a co-founder of Berlin's biggest online portal 'Berlinonline', and has been a member of its Supervisory Board since 1996 and Chairman since 2005.

David Montgomery, Executive Chairman of Mecom Group, said,

"We are fortunate to have talent of Peter's calibre within our group. With digital operations increasingly taking centre stage in media business, his move to group level will allow all of Mecom's titles to benefit from his experience.

"Peter will be undertaking a review of digital operations across the group, and will be well placed to use his findings to further consolidate Mecom as a digital leader in European newspapers."

For further information please contact:

M:Communications

Nick Fox / Eleanor Williamson

+44 (0)20 7153 1539