

TR-1<sup>i</sup>:

## NOTIFICATION OF MAJOR INTERESTS IN SHARES

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:	Mecom Group plc
2. Reason for the notification (please tick the appropriate box or boxes)	
An acquisition or disposal of voting rights	<input checked="" type="checkbox"/>
An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached	<input type="checkbox"/>
An event changing the breakdown of voting rights	<input type="checkbox"/>
Other (please specify):	<input type="checkbox"/>
3. Full name of person(s) subject to the notification obligation <sup>ii</sup> :	Aviva plc & its subsidiaries
4. Full name of shareholder(s) (if different from 3.):	Registered Holder: BNY Norwich Union Nominees Limited <b>39,304,930*</b> Chase GA Group Nominees Limited <b>96,242,525*</b> Chase Nominees Limited <b>8,153,655*</b> CUIM Nominee Limited <b>29,221,453*</b> * denotes direct interest BNP Paribas - London <b>1,350,651</b> Chase Nominees Limited <b>9,885,103</b>

	CUIM Nominee Limited <b>3,151,912</b>  State Street Nominees Limited <b>12,189,590</b>  Vidacos Nominees Limited <b>13,219,177</b>
<b>5. Date of the transaction</b> (and date on which the threshold is crossed or reached if different):	15 January 2008
<b>6. Date on which issuer notified:</b>	16 January 2008
<b>7. Threshold(s) that is/are crossed or reached:</b>	10% to 11% Change at Direct Interest level
<b>8. Notified details:</b>	

## A: Voting rights attached to shares

Class/type of shares  if possible using the ISIN CODE	Situation previous to the Triggering transaction		Resulting situation after the triggering transaction				
	Number of Shares	Number of Voting Rights	Number of shares	Number of voting rights		% of voting rights	
				Direct	Indirect	Direct	Indirect
Ordinary Shares  GB00B06H7T27	205,857,796	205,857,796	172,922,563	172,922,563	39,796,433	11.00%	2.53%

## B: Financial Instruments

Resulting situation after the triggering transaction				
Type of financial instrument	Expiration date	Exercise/ Conversion Period/ Date	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights
N/A				

Total (A+B)	
Number of voting rights	% of voting rights
212,718,996	13.53%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:
See Section 4

Proxy Voting:	
10. Name of the proxy holder:	See Section 4
11. Number of voting rights proxy holder will cease to hold:	

<b>12. Date on which proxy holder will cease to hold voting rights:</b>	
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<b>13. Additional information:</b>	Figures are based on a total number of voting rights of 1,571,987,646.
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<b>14. Contact name:</b>	Paul Vickers – Company Secretary
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<b>15. Contact telephone number:</b>	020 7925 7200
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