

TR-1: NOTIFICATION OF MAJOR INTERESTS IN SHARES

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| 1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached: | Mecom Group plc |
| 2. Reason for the notification (please tick the appropriate box or boxes) | |
| An acquisition or disposal of voting rights | <input checked="" type="checkbox"/> |
| An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached | <input type="checkbox"/> |
| An event changing the breakdown of voting rights | <input type="checkbox"/> |
| Other (please specify): | <input type="checkbox"/> |
| 3. Full name of person(s) subject to the notification obligation: | Aviva plc & its subsidiaries |
| 4. Full name of shareholder(s) (if different from 3.): | Registered Holder: BNY Norwich Union Nominees Limited 43,245,313* Chase GA Group Nominees Limited 105,251,088* Chase Nominees Limited 9,026,444* CUIM Nominee Limited 31,654,774* * denotes direct interest BNP Paribas - London 1,350,651 |

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| | Chase Nominees Limited 10,405,011 CUIM Nominee Limited 3,375,000 State Street Nominees Limited 12,814,238 Vidacos Nominees Limited 13,219,177 |
| 5. Date of the transaction (and date on which the threshold is crossed or reached if different): | 22 January 2008 |
| 6. Date on which issuer notified: | 23 January 2008 |
| 7. Threshold(s) that is/are crossed or reached: | 11% to 12% Change at Direct Interest level |
| 8. Notified details: | |

A: Voting rights attached to shares

| Class/type of shares if possible using the ISIN CODE | Situation previous to the Triggering transaction | | Resulting situation after the triggering transaction | | | | |
|---|--|-------------------------|--|-------------------------|------------|--------------------|----------|
| | Number of Shares | Number of Voting Rights | Number of shares | Number of voting rights | | % of voting rights | |
| | | | | Direct | Indirect | Direct | Indirect |
| Ordinary Shares GB00B06H7T27 | 220,525,696 | 220,525,696 | 189,177,619 | 189,177,619 | 41,164,077 | 12.03% | 2.62% |

B: Financial Instruments

Resulting situation after the triggering transaction

| Type of financial instrument | Expiration date | Exercise/ Conversion Period/ Date | Number of voting rights that may be acquired if the instrument is exercised/ converted. | % of voting rights |
|------------------------------|-----------------|-----------------------------------|---|--------------------|
| N/A | | | | |

Total (A+B)

| Number of voting rights | % of voting rights |
|-------------------------|--------------------|
| 230,341,696 | 14.65% |

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable :

See Section 4

Proxy Voting:

10. Name of the proxy holder:

See Section 4

11. Number of voting rights proxy holder will cease to hold:

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| 12. Date on which proxy holder will cease to hold voting rights: | |
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| 13. Additional information: | Figures are based on a total number of voting rights of 1,571,987,646. |
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| 14. Contact name: | Paul Vickers – Company Secretary |
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| 15. Contact telephone number: | 0207 925 7200 |
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