

TR-1ⁱ: NOTIFICATION OF MAJOR INTERESTS IN SHARES

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attachedⁱⁱ:	Mecom Group plc
2. Reason for the notification (please tick the appropriate box or boxes)	
An acquisition or disposal of voting rights	<input checked="" type="checkbox"/>
An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached	<input type="checkbox"/>
An event changing the breakdown of voting rights	<input type="checkbox"/>
Other (please specify):	<input type="checkbox"/>
3. Full name of person(s) subject to the notification obligationⁱⁱⁱ:	Aviva plc & its subsidiaries
4. Full name of shareholder(s) (if different from 3.)^{iv}:	Registered Holder: BNY Norwich Union Nominees Limited 31,899,102* Chase GA Group Nominees Limited 92,424,593* Chase Nominees Limited 7,821,170* CUIM Nominee Limited 28,024,126* * denotes direct interest BNP Paribas - London 1,350,651 Chase Nominees Limited 9,698,739

	CUIM Nominee Limited 3,000,000 State Street Nominees Limited 10,978,038 Vidacos Nominees Limited 13,219,177
5. Date of the transaction (and date on which the threshold is crossed or reached if different) ^v :	12 December 2007
6. Date on which issuer notified:	14 December 2007
7. Threshold(s) that is/are crossed or reached:	9% to 10% Change at Direct Interest level
8. Notified details:	

A: Voting rights attached to shares

Class/type of shares if possible using the ISIN CODE	Situation previous to the Triggering transaction ^{vi}		Resulting situation after the triggering transaction ^{vii}				
	Number of Shares	Number of Voting Rights ^{viii}	Number of shares	Number of voting rights ^{ix}		% of voting rights	
				Direct	Direct ^x	Indirect ^{xi}	Direct
Ordinary Shares GB00B06H7T27	195,423,929	195,423,929	160,168,991	160,168,991	38,246,605	10.19%	2.43%

B: Financial Instruments

Resulting situation after the triggering transaction ^{xii}				
Type of financial instrument	Expiration date ^{xiii}	Exercise/ Conversion Period/ Date ^{xiv}	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights
N/A				

Total (A+B)	
Number of voting rights	% of voting rights
198,415,596	12.62%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable ^{xv} :
See Section 4

Proxy Voting:	
10. Name of the proxy holder:	See Section 4
11. Number of voting rights proxy holder will cease to hold:	

12. Date on which proxy holder will cease to hold voting rights:	
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13. Additional information:	Figures are based on a total number of voting rights of 1,571,987,646.
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14. Contact name:	Paul Vickers – General Counsel and Company Secretary
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15. Contact telephone number:	020 7925 7200
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