

Mecom Group plc
2nd May 2008
Edda Media completes bolt-on acquisitions

Mecom Group plc ("Mecom") announces that its wholly owned Norwegian subsidiary Edda Media ("Edda") has completed the acquisition of Ezembra AS, a digital signage company located in Alesund, Norway. Ezembra plans flat screen installations for traffic terminals, ferries and airports. The consideration for the transaction is circa £400,000.

Mecom also announces that Edda has completed the acquisition of the 50 per cent of Amobil.no it did not already own. Amobil.no is Norway's number 1 online magazine on mobile phones, telecommunications and pocket electronics. The consideration for the transaction is circa £450,000.

Both transactions are to be funded from existing resources.

Mecom Group plc

David Montgomery	+44 207 925 7200
John Allwood	+44 207 925 7200

M: Communications

Nick Miles	+44 207 153 1535
Charlotte Winder	+44 207 153 1535