

Mecom Group plc (the “Company”) – Clarification of Trading Update

The Company and its advisers note the recent press comment about its trading statement of 8th January 2008. This trading statement was a pre-close statement to give the market an update on the Company’s trading conditions in its various geographic markets.

In that statement, the Company indicated that profit margins for the financial year 2008 should improve towards the level of its initial expectations.

The Company also confirms the proposed disposal of De Trompetter in Holland, as required by the Dutch antitrust authorities, the impact on EBITDA of which is likely to be approximately £4 million in the current year.

The Company wishes to further clarify that its current estimate of its depreciation charge for 2008 is approximately £55 million and its current estimate of its interest charge for 2008 is approximately £40 million.

Enquiries:

Mecom Group plc

David Montgomery, Executive Chairman +44 207 925 7200

Keith Allen, Finance Director +44 207 925 7200

Jonathan Digges, Head of Corporate Finance +44 207 925 7200

M Communications

Nick Miles +44 207 153 1535

Eleanor Williamson +44 207 153 1539

JP Morgan Cazenove

Laurence Hollingworth +44 207 588 2828

Numis (Nomad)

Nick Westlake +44 207 260 1000

James Black